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For Immediate Release

The Honest Kitchen Feeds Canines Walking for a Cause
Holistic Pet Food Company Provides Premium Dehydrated, Raw Diet for “2 Dogs, 2,000 Miles” Benefit Walk for Canine Cancer

San Diego, Calif. (May 1, 2008) – The Honest Kitchen, makers of organic and holistic dehydrated raw pet food, today announced the donation of food for the “*2 Dogs 2,000 Miles*” benefit walk, which aims to help provide funding for the first-ever nationwide epidemiological study of the causes of canine cancer. Hudson and Murphy, the Great Pyrenees dogs joining owner Luke Robinson on his trek, will be treated to The Honest Kitchen’s dehydrated, raw, human-grade pet food throughout the duration of their 2,400 mile adventure to raise awareness and find a cure for the deadly disease.

Robinson and his dogs embarked on the multi-state walk March 16 in Austin, Texas, and will finish in Boston, Mass. The mission of “*2 Dogs 2,000 Miles*” is to encourage education and community involvement through their journey and the team will be meeting with several animal and cancer groups along the way. All proceeds from the walk will go to the Animal Cancer Foundation to finance the canine cancer study. Other sponsors of the walk include Whole Earth Provision, InClover, Connectin, Princeton Tec and Nature's Farmacy.

“The Honest Kitchen is committed to the health and wellbeing of animals through proper nutrition, and we are thrilled to be part of Luke, Murphy and Hudson’s mission,” said Lucy Postins, co-founder of The Honest Kitchen. “High quality food is just one way to help prevent illness in our furry friends, and we know our food will help give Murphy and Hudson the energy to fulfill their quest. The dedication and giving nature exemplified by the trio is nothing short of heartwarming. The Honest Kitchen thanks this team for their efforts to discover the causes of canine cancer.”

“*2 Dogs 2,000 Miles*” was temporarily put on hold under speculation that Murphy, one of the puppy participants, may have developed cancer. However, Murphy’s pathology reports were negative and the fundraising adventure is back in full swing.

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The Honest Kitchen will provide food for Murphy and Hudson for the entire duration of the walk, which is expected to last approximately 10 months. All of The Honest Kitchen holistic products are made with 100 percent human-grade food ingredients without any preservatives or pesticides. In addition, The Honest Foods does not use genetically modified fruits and vegetables, all meats are hormone and antibiotic free and many of the ingredients are organic.

The Honest Kitchen pet foods are available at more than 1000 resellers in the U.S. and Canada as well as online; please visit www.thehonestkitchen.com for more information. For more information on "*2 Dogs 2,000 Miles*" or to make a contribution, please visit www.2Dogs2000Miles.org.

About The Honest Kitchen

The Honest Kitchen is a line of holistic dehydrated, raw, human-grade pet food. Founded by Lucy and Charlie Postins in 2002, The Honest Kitchen provides natural and organic pet food products that promote nutritional awareness, environmental responsibility, and a sustainable community. All of their products are packaged in artistic, eco-friendly and biodegradable boxes. For more information, please visit www.thehonestkitchen.com .

About "2 Dogs 2,000 Miles"

Inspired to help discover the causes of canine cancer after losing his Great Pyrenees, Malcolm, to bone cancer in 2006, Luke Robinson and his two dogs, Murphy and Hudson, embarked on an epic journey to walk 2,400 miles "from Austin to Boston" to help raise money for canine cancer research. The group started their adventure on March 16, 2008 and expects the walk to take them about 10 months. Proceeds from the benefit will be given to the Animal Cancer Foundation to fund the first-ever national epidemiological study of the causes of canine cancer. For more information, please visit www.2Dogs2000Miles.org.

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