

Dogs									Cats	
	Preference	Verve	Love -New!	Force	Embark	Thrive	Keen	Zeal	Grace -New!	Prowl
Nutrients										
Calories per cup	398	441	514	446	488	510	470	437	629	576
% Protein	12	22.5	31	21	29	26	21	35.5	38.5	35
% Fat	6	8.5	18.5	15	18	19	15.5	8.5	34.5	29.5
% Carbohydrates	63.5	52	40	50	35	37	52	37	23	18
% Fiber	10	5.8	7	6.5	9.6	6.3	5	5.8	2.5	2.38
% Sodium	.62 - .66	.19 - .24	.32 - .35	.24 - .42	.4 - .52	.21 - .34	.17-.24	.11 - .18	.26 - .30	.2 - .38
% Magnesium	.2 - .26	.15 - .17	.13 - .18	.09 - .12	.18 - .21	.17 - .19	.15-.17	.12 - .19	.09 - .10	.07 - .14
Glycemic index	69	81	-	34	7	51	53	16	-	5
Lifestage										
Puppies/nursing	●		●		●	●				
Adults	●	●	●	●	●	●	●	●	●	●
Less active/senior	●	●		●			●	●	●	●
Highly active	●		●		●	●			●	●
Food Sensitivities										
Grain	●		●	●	●			●	●	●
Gluten	●		●	●	●	●		●	●	●
Chicken	●	●	●		●		●	●	●	
Poultry	●	●	●					●		
Eggs	●		●	●		●	●			
Beef	●			●	●	●	●	●	●	●
Fish	●	●	●	●	●	●	●		●	●
Flaxseed	●					●		●	●	
White potatoes	●					●		●		
Alfalfa			●		●	●			●	●
Other										
Base mix	●									
Balanced diet		●	●	●	●	●	●	●	●	●
For picky eaters			●	●	●		●			

Nutrients are measured 'out of the box' as opposed to a dry-matter basis.

● With added meat. ● Complete and balanced diet.